

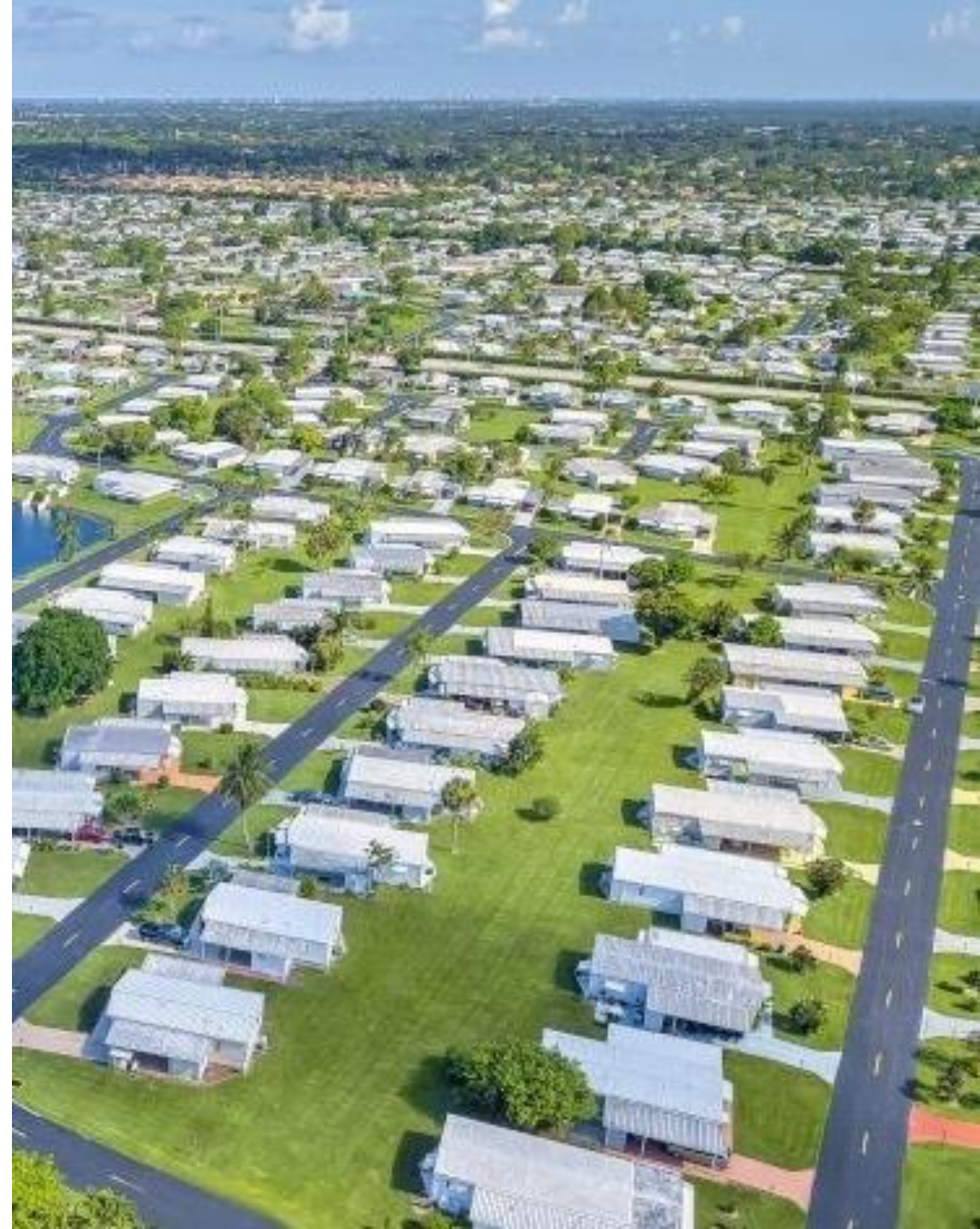
# VeltHome Partners

Investment Opportunity in Manufactured Home Communities  
*2025*

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# Executive Summary

# Executive Summary

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## Who We Are – Our Credentials

- Founded in 2016, VeltHome<sup>(1)</sup> is an owner-operator of manufactured housing communities (MHCs). We focus primarily on B- and above properties with a combination of modest infill, utility recapture, and rent growth opportunities to drive value creation.
- Currently, our portfolio includes 16 communities comprised of about 1,430 units across 4 states <sup>(2)</sup>.
- We value strategic alignment with our investor partners and have a long-term orientation with all our investments.

## Successful Track Record <sup>(3)</sup>

- Our 7 realized investments have generated a 2.2x MOIC / 22.0% IRR on a gross basis.
- Another 5 partially realized investments have generated a 1.2x MOIC / 15.4% IRR on a gross basis through distributions and recapitalizations (excluding unrealized value).

<sup>(1)</sup> Inclusive of predecessor entities and affiliates.

<sup>(2)</sup> Excludes value-add portfolio purchased in 2022

<sup>(3)</sup> As of 12/31/24. Unaudited and based on VeltHome's valuation policy.

# Executive Summary (cont.)

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## **Institutional Infrastructure**

- We have assembled a scalable regional property management team, new home inventory financing lines, third-party lender partnerships, and state dealer licenses that are difficult to replicate.
- Our senior management team has ~150 years of combined real estate investment and operating experience.

## **MHCs – A Structurally Advantaged Sector**

- MHCs are an attractive asset class, offering investors both cash flow and capital gains potential.
- MHCs benefit from limited supply growth, a shortage of affordable housing, and increased demand from household formation and aging.
- A fragmented, non-institutional ownership base allows investors to acquire assets with near-term upside potential at attractive valuations.

## **The Opportunity**

- We seek long-term oriented investors to partner with us to capitalize on various current market opportunities.





# Why MHCs?



# What are MHCs?

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- A manufactured housing community (MHC, also known as “mobile home park” or MHP) is a piece of land where lots (pads) are leased to tenants who live in “manufactured homes.”
- The primary income source is land rent; tenants typically own the manufactured home.
- Through the 1960s, MHCs were often associated with a higher income demographic, typified by movies such as *Speedway* and *It Happened at the World’s Fair*.
- In the 1970s, MHCs evolved into affordable housing.
- Currently, ~18MM Americans live in a manufactured home; 1/3 of these homes is located in one of ~50K MHCs.



# Compelling Structural Opportunity

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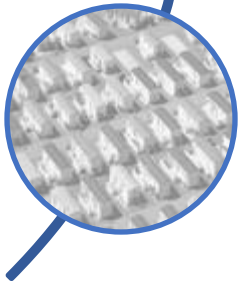
## Supply-Constrained Asset Class

- Shortage of affordable housing
- Zoning and other limits to MHC supply



## Attractive Financial Profile

- Low tenant turnover due to expense of moving homes
- Low operating expense ratios, as homeowners are responsible for repairs
- Accelerated depreciation (15 years for land improvements vs. 27.5 years for other real estate assets)



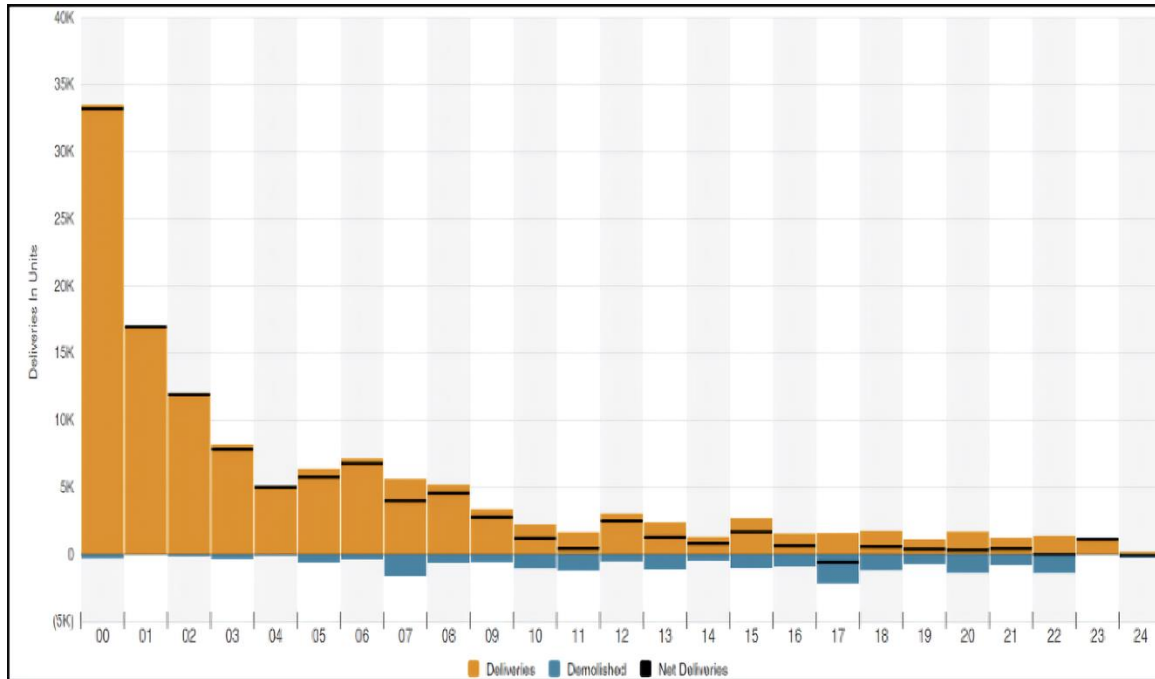
## Limited Competition for Assets

- Fragmented ownership base comprised primarily of non-institutional owners
- Industry opacity and optics have kept many institutions away
- Significant value-add potential with limited capital requirements



# Limited Supply Growth / Restrictive Zoning

## MHC Units: Completions and Demolitions



Source: CoStar Group

*...vacancies remain low at many MHCs, indicating that **demand is outstripping supply**. However, development of MHCs has not kept up with demand. Many local jurisdictions have **zoning restrictions** against MHCs, **creating barriers** to the development of new MHCs. As a result, **building new communities takes a long time**, when they can be built at all.*

- Fannie Mae, Sept. 2023

# MHCs vs. Multifamily as an Investment



<b>Operating Expense</b>	~35% of gross income; tenants responsible for maintaining owned homes, yard, etc.	~50% of gross income; building owner responsible for apartments and common areas
<b>Turnover Ratio</b>	~5%; Tenants are typically homeowners who feel a connection to their home / community; Expensive to move a home	~40%; Renters have no ownership stake in apartments; highly elastic to rent increases and changes in life status; low moving cost
<b>Rent Increases</b>	Relatively inexpensive compared to alternatives; room to grow rent above inflation	Must remain competitively priced compared to alternatives, including apartments and single-family homes
<b>Depreciation</b>	Depreciable assets (primarily land improvements) depreciated over 15 years or less	Depreciable assets (primary buildings) depreciated over 27.5 years
<b>Barriers to Entry</b>	Difficult to get zoning to allow new development	Limited barriers to new development

# Institutional Penetration Remains Low

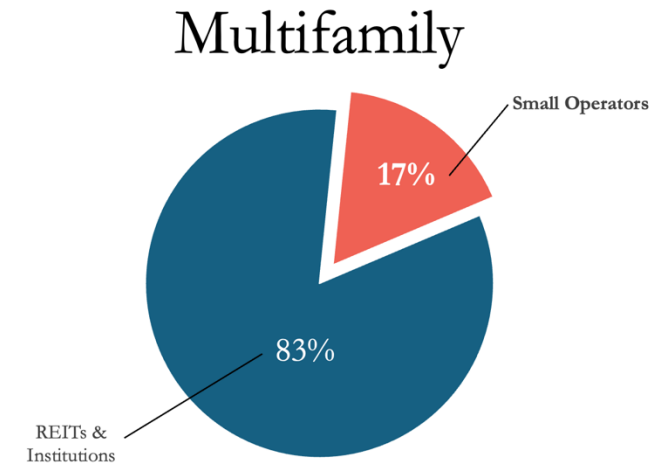
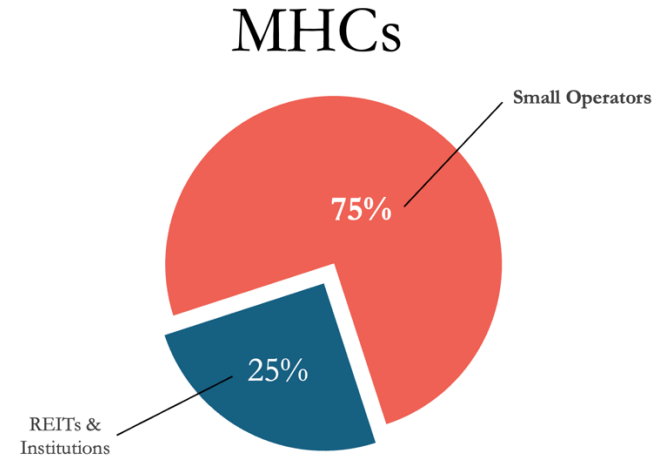
“Trailer park” taint has scared away many institutions, but the “smart money” has been active



Sam Zell



Warren Buffett







# Our Approach

# VeltHome's MHC Business Model

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## **Tenants = Homeowners → Low Turnover**

- MHC tenants are typically homeowners, who feel a greater sense of connection to their community.
- Many residents are retired and prefer to settle in one place instead of moving frequently.
- Despite the name, moving a “mobile” home is expensive, costing up to \$10K to move and often more than the home’s value.

## **Operational Simplicity → Low Expense Ratio**

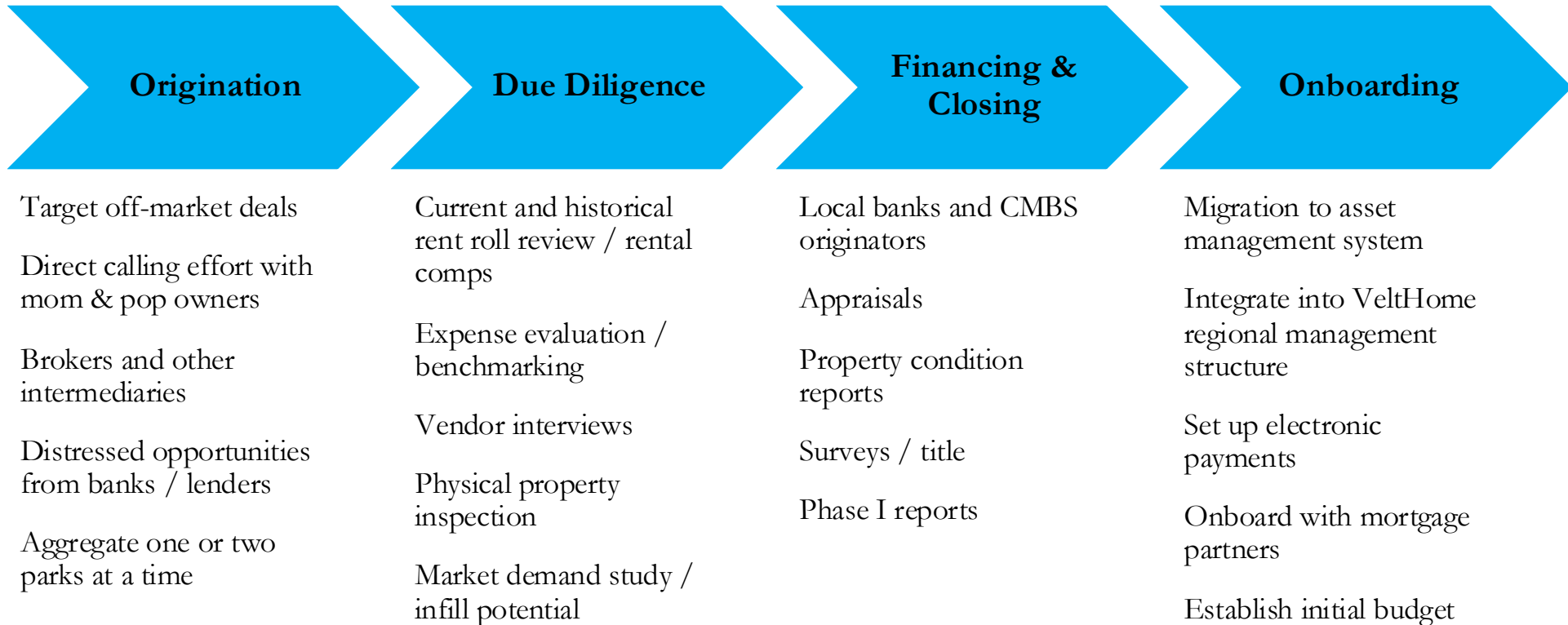
- Low operational labor requirements; primarily to maintain common areas / utilities
- Homeowners responsible for repairs & maintenance

## **Investment Dynamics → Attractive Returns**

- Stabilized cash-on-cash yield profile with value-add appreciation potential
- Accelerated depreciation over 15 years could improve after-tax return profile

# Acquisition Process

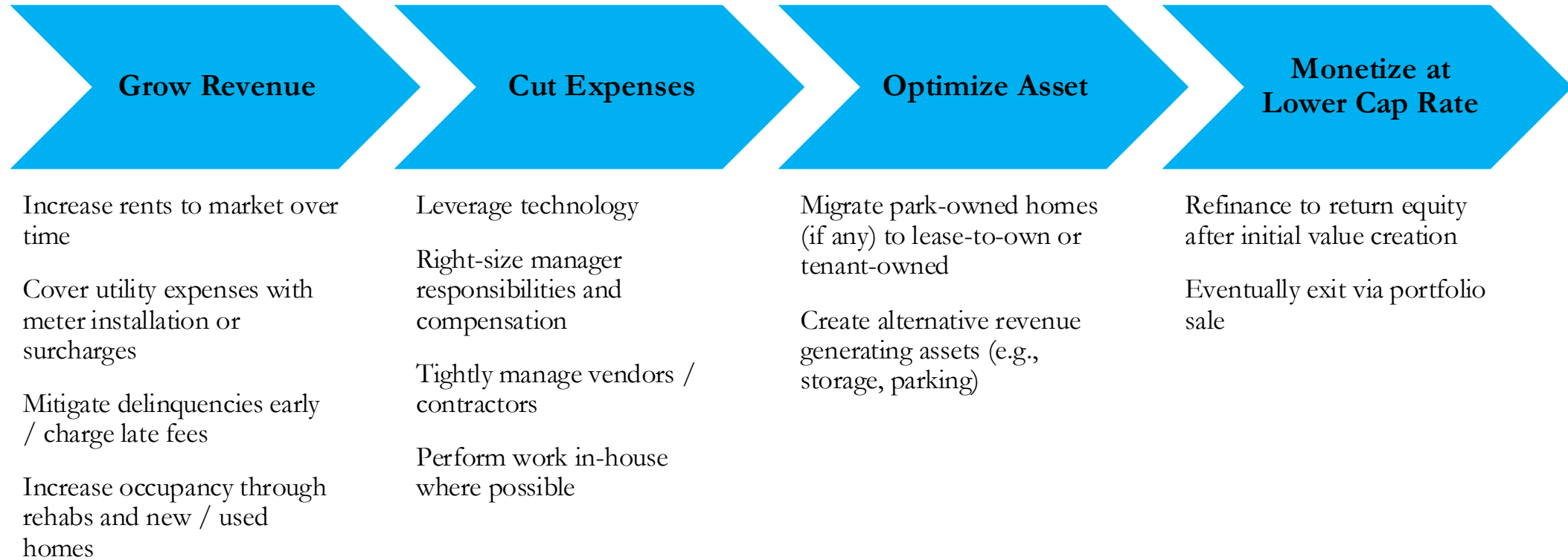
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# Asset Management Process

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# Target Scenarios in Today's Environment



## Undermanaged Mom & Pop

- Too small for institutions: 75 – 100+ pads
- Stable rent roll with ~75% occupancy
- Levers to drive near-term NOI growth – increase rents to market, utility submetering and billback
- Buy at 7 - 9% cap rate; own at 8 - 10% pro forma cap rate



## Opportunistic Infill

- 50% - 60% occupancy in a market with strong demand
- B- or higher quality properties
- Undercapitalized owners unable to bring in new homes
- Increase occupancy to 70 – 75+% in 3 - 5 years with new and used homes
- Buy at low per lot valuation and recap at a market cap rate



## Solid Turnkey

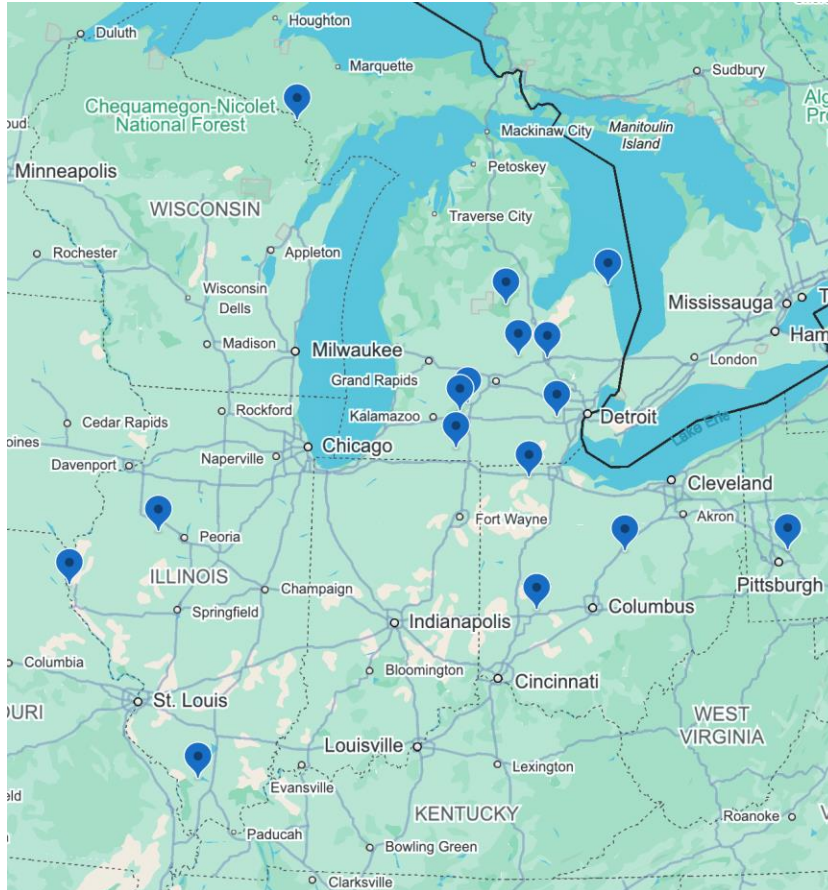
- Institutional quality property: 100+ lots, newer homes, amenities
- Stabilized rent roll with mostly tenant-owned homes
- Levers to drive moderate near-term NOI growth – increase rents to market, utility submetering and billback
- Buy at low cap rate with attractive (agency if possible) financing; lock-in bond-like, lower risk returns



# About Us



# Our Regionally Clustered Portfolio



## Portfolio Statistics\*

Total Communities / Units	16 / 1,432
Illinois	3 / 220
Michigan	9 / 835
Ohio	3 / 290
Pennsylvania	1 / 87
Tenant-Owned %**	91%
Avg. Monthly Pad Rent	\$400

\* As of 11/30/25. Excludes value-add portfolio purchased in 2022.

\*\* % of occupied pads; includes homes on lease-to-own contracts.

# Executive Management Team

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**Sam Banerjee**  
*Founder*

Commonfund  
Evercore, JPMorgan

Columbia Business School

25+ years RE experience



**Teah Gandhi**  
*Founder & Co-Managing  
Partner*

Salomon SmithBarney, UBS  
PaineWebber, Ladenburg  
Thalmann

NYU Stern School of Business

15 years RE experience



**Steve Cherin**  
*Founder & General Counsel*

Cherin Law Offices, PC  
Strassburger, McKenna, Gutnick  
& Gefsky

Cornell Law School

10 years RE experience



**Arvind Krishnamurthy**  
*Co-Managing Partner*

Metropolitan Partners Group  
Veritas Capital, Greenbriar Equity  
Group, Goldman Sachs

Harvard Business School

11 years RE experience



**David Prinzivalli**  
*CFO*

PineBridge Investments  
Blackstone, Morgan Stanley

Columbia Business School

4 years RE experience

# Vertically Integrated Property Management



## Support Team

Legal Support  
Compliance Manager  
Administrative Support

## Finance / Accounting Team

- 2 Regional Managers
- 15 Park Managers
- 17 Maintenance Staff







# Appendix: Detailed Management Background

# Management Background

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**Sam Banerjee**  
*Founder*

Sam has 25+ years of experience in corporate and real estate investment management, acquisition, and development experience in multiple niche asset classes. He is involved with all aspects of the VeltHome business.

Previously, Sam was CIO of a \$1.5B corporate/real estate distressed investment strategy for Common Fund. Sam's experience includes over a decade as a banker and private equity professional with JPMorgan, Paribas, and Evercore. Sam has a BA from College of Wooster and an MBA from Columbia University.



**Teah Gandhi**  
*Founder & Co-Managing Partner*

Teah has over 20 years of experience in financial services, including equity research, investment banking, and risk management. She is responsible for underwriting acquisitions and property management.

Previously, Teah worked at several firms, including PNC, Salomon Smith Barney, and UBS PaineWebber. Teah has a BA from College of Wooster and an MBA from NYU Stern School of Business.

# Management Background

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**Steven Cherin**

*Founder & General Counsel*

Steve has decades of legal experience, with a focus on early-stage businesses across a number of industries. He is responsible for legal matters. Steve formed Cherin Law Offices, PC in 2013.

Previously, Steve was a partner with Strassburger, McKenna, Gutnick & Gefsky. Steve has a BA from Carnegie Mellon and a JD from Cornell.



**Arvind Krishnamurthy**

*Co-Managing Partner*

Arvind has over 20 years of experience in corporate and real estate private equity and credit and began investing in MHPs in 2018. He is responsible for asset management.

Previously, Arvind ran the investment team at Metropolitan Partners Group, a \$1B private credit firm. Arvind's prior experience includes a decade in private equity at Veritas Capital, Greenbriar Equity Group, and Bain Capital and investing across asset classes at a \$2B family office. Arvind has an AB and an MBA from Harvard.

# Management Background

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**David Prinzivalli**  
*CFO*

David has over 25 years of experience in financial reporting and controls. He is responsible for all property-level finance and reporting functions.

Previously, David held senior level financial positions with PineBridge Investments, Blackstone, Nomura, and Morgan Stanley. Dave began his career at PWC. Dave has a BBA in accounting from Notre Dame and an MBA from Columbia.



# Disclaimer

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